

**RAMAKRISHNA MISSION VIVEKANANDA COLLEGE (AUTONOMOUS)  
MYLAPORE, CHENNAI-600 004**

**IQAC Report – 2010-2011**

**Part A**

**Action taken on the action Plan for the Academic Year -2010-2011**

**1. Departments to conduct certificate / Diploma programme**

Departments have submitted proposals to start certificate courses. Due to practical difficulties and considering the fact that our is situated in a prime location surrounded by professional institutions offering the same we have decided to encourage our students to go for it.

- (a) From Department of Historical studies 25 students were sent for one year Diploma course conducted by KONY Academy in Tourism and Travel Management, sponsored by Government of Tamil Nadu.
- (b) Seven students from Department of Historical Studies were sent to a Work Shop on "Archaeological Reflections of Culture and Civilisation of Tamil" Sponsored by Central Institute of Classical Tamil, Conducted by The Ancient History and Archaeology, University of Madras from 28.01.2011 to 08.02.2011 for 10 days.
- (c) Eleven students from the final year B.Com were sponsored for a certificate course in logistics and port Management by Nautica Aviation Academy, and Industrial Training Institute, recognized by Government of Tamil Nadu.

**2. Departments to conduct more seminars/workshop/conference.**

- (a) Department of Mathematics has conducted a "International Council of Mathematics Satellite Conference on Modular forms" at Mamallapuram. This was sponsored by DST and Harish Chandra Research Institute, Allahabad from 1<sup>st</sup> August to 9<sup>th</sup> august 2010.
- (b) Department of Physics conducted a 16 day workshop on "Experimental Physics" for City College teachers and Students from 16-1-2011 to 2-2-2011 in Collaboration with Indian Academy of Sciences, Bangalore, Indian National Science Academy, New Delhi and National Academy of Science, Allahabad.
- (c) The Department of Physics in association with the Department of Chemistry and the Royal Chemical Society, South India conducted a one day seminar on "Frontiers of Material Science" for City college teachers and students on 12-2-2011.
- (d) The Department of Physics conducted a one-day seminar on "50 years of Lasers" on 19-2-2011. An Intercollegiate Quiz competition was held in this connection.
- (e) Department of Zoology conducted a one-day student seminar on the 'Dangers of Pesticides' on 28<sup>th</sup> February 2011.
- (f) Department of Historical studies conducted a state level quiz completion on 31<sup>st</sup> August 2011 in association with the Indian National Trust for Art and Cultural Heritage.
- (g) The Department of Commerce (Evening) has organised the following Seminars during 2010-11:
  - ✓ "Strategic Support & Turnaround" on 04.08.2010
  - ✓ "Demat Account Stock Broking" on 06.09.2010
  - ✓ "Logistics Management" by Capt.Padmakumar
  - ✓ "Union Budget 2011 – Analysis" by Mr. R. Anand, Senior Partner of Ernst & Young on 05.03.2011

- (h) The Department of Corporate Secretaryship conducted a workshop on "Facing the Interviews" for III B.Com. (C.S.) students.
- (i) The Departments of Accounting & Finance and Bank Management conducted the following :
- ✓ State Level Seminar on Recent Developments in Banking & Financial Sectors and its impact on other sectors on 20<sup>th</sup> January, 2011.
  - ✓ 5-Day Workshop on HR Practices during August 2011.
- (j) The Department of Business Administration organised the following:
- ✓ Seminar on Criminal Law by Mr.N.Baskaran, practicing Criminal lawyer in Madras High Court
  - ✓ Seminar on Value Added Tax by Mr.CA.Rajarushi, Chartered Accountant and Management Consultant.
  - ✓ Seminar on Drafting a Business Plan by Mr.V.Rajesh, Retail Subject Matter Expert and Head of Retail in Tata Consultancy Services.
- (k) The Department of Computer Science organised the following seminars:
- ✓ Free and Open Source Software on 22.07.2010
  - ✓ Latest trends in Mainframe on 30.08.2010

### **3. Staffs to apply for minor and major projects.**

Staff members have applied for minor projects form UGC.

Dr.B.S.Balakumar, Department of Plant Biology and Plant Biotechnology received a minor UGC project for 0.95 lakhs

Dr.N.Thirunavukkarasu, Department of Plant Biology and Plant Biotechnology received a minor UGC project for 1.20 lakhs

### **4. Staff without Ph.D to register for their Ph.D program.**

Staff members who have registered for Ph.D degrees during 2010-11 are

- (a) Sri.R.Rameshkumar, Department of Chemistry
- (b) Sri.V.Gopalakrishnan, Department of Chemistry
- (c) Sri. R.Vajiravel, Department of Bank Management
- (d) Sri. J.B. Chandrasekar, Department of Social Work
- (e) Sri.K.S.Kannan, Department of Philosophy
- (f) Sri.U.Thanesh, Department of English
- (g) Sri.A.Ganesh, Department of English
- (h) Sri.V.Vijayalayan, Department of English

### **5. Departments to enhance their club/association activities.**

- a. Department of Commerce (Evening) organises various programs in the banner of Viveka Knowledge Centre
- b. The Department of Business Administration has a student association "ARISTON" that organised the following during the year:
  - i. INSPARK 2010, Orientation Program for the First Year Students with presentations about the course, its prospects, curriculum, etc. by the Head of the Department, seniors, alumni and the parents of the alumni.
  - ii. QuadStorm 2010, a series of innovative competitive events like Business Plan and Mock IPL Bidding among the department students.
  - iii. Annual Magazine ARISTON released by Mr.V.Murali, Chairman Board of Studies of ICAI.

- c. The Departments of Accounting & Finance and Bank Management has a association called CONFLUENCE which organises various programs
- d. The Department of Computer Science has a student association, which conducts regular in-house events like technical paper presentation, quizzing, etc.
- e. The Department of Biochemistry has come out with a annual magazine BIOVISION.

**6. Eligible staff to apply for guide ship and guide students for Ph.D.**

The following staff members have obtained their Ph.D. guide ship from University of Madras.

- (a) Dr. P.R. Ramakrishnan, Department of Commerce
- (b) Dr. S. Muniraj, Department of Chemistry
- (c) Dr. A.A.M. Prince, Department of Chemistry
- (d) Dr.S.Muthukumaran, Department of Chemistry

**7. The Departments will encourage the students to take national level exams like UGC, CSIR, NET, SLET etc**

The number of students taking the national examinations like GATE, UGC-CSIR has increased.

**8. The departments to conduct necessary classes for students preparing for NET, SLET, GATE and other All India entrance examination.**

NIL

**9. Departments to conduct more remedial Classes.**

All departments have conducted remedial classes during 2010-11. Plans are afoot to make it more effective and purposeful.

**10.All Departments to introduce tutorial system in their respective curriculum.**

Departments such as Chemistry, Zoology, Philosophy etc, have introduced it.

**11.The departments to encourage students to present seminars using ICT facilities.**

Students are encouraged to use ICT facilities for making presentations of their project work, inter collegiate student competitions and seminars etc.

**12.Library Automation to be completed this year.**

Digital data base for 34,500 books were carried out. Complete automation to be completed soon.

**13.The College is planning to start "Equal opportunity centre" for positive discrimination.**

Dr.Asokvardhanshetty inaugurated the equal opportunity centre. He delivered a talk on "Reservation a Positive Discrimination".

**14.Connectivity among the various departments and with COE through intranet to be done this year.**

The intranet connectivity has been established and efforts are on to improve the network.

**15.To construct a new block for Library and COE office.**

The new multi storey block, Sri Ramakrishna Block is nearing completion that will house COE office.

**16. To strengthen the Career guidance and placement Cell.**

Efforts are on through Placement Cell to bring more companies to the campus for placement.

**17. To increase the number of students availing noon-meal scheme facility**

It has seen a substantial increase, at present 206 students are availing this facility.

**18. All departments are advised to maintain an academic diary.**

The IQAC has requested the departments to maintain an academic diary wherein the Departments will record all their academic activities chronologically.

**19. To continue and improve on the shortcomings set in the previous IQAC report.**

The IQAC has met several times to evolve benchmarks and best practices. The pointers identified are

- (i) To set up a research board to facilitate and enhance the research activities in the College.
- (ii) Feed back from students to be obtained regularly
- (iii) Feed backs from other stakeholders like External examiners etc, to be obtained.

**Part B****1. Activities reflecting the goal and objectivities of the College.**

The basic science and arts education is really at the crossroads. For obvious reasons students who take up to these courses are from socially and economically weaker sections of the society. It is here that the college has found a purpose in shaping its activities towards serving them. Apart from imparting the curriculum there is a need to create basic awareness among students to increase their confidence level. To make this happen several departments conduct regular meeting with the parents about the conduct of the student in the classrooms. Student Counselling are done periodically emphasising the needs starting from good character to a good communicator, so they remain motivated. But the feeling is that, more needs to be done to improve the quality of the Science and Arts graduates.

**2. New Academic programs initiated.  
Master of Social Work (Evening College)****3. Innovation in curricular design and transaction**

Most of the innovative practice comes as a package along with the syllabus. As there are no changes introduced in the syllabus from the academic year 2010-2011, the earlier redesigned curriculum is continued perhaps with change in focus and deliverance as felt by the teacher with the participation of the students.

**Department of Commerce**

- a). Introduced computer accounting software application **TALLY 9.1** with **ERP** and VAT as a separate and exclusive practical paper for the undergraduate commerce B.Com. Students from 2010-11 onwards and it has created excellent employment opportunity for these students.
- b). Exposure to **MS-office & SPSS** Statistical software application to all the students have been given.

- c). Introduction of **INTERNATIONAL ACCOUNTING STANDARDS** and **IFRS** (International Financial Reporting Standards) which is going to be implemented in India from 2011 has been included in the syllabus as a separate unit and the students are exposed to the emerging areas in Financial Reporting system and it is very relevant and useful for all the professional aspirants and those who prefer to take up career options as well.
- d). '**Foreign Exchange**' has been included as a separate paper in the final year for the B.Com. students and it gives a wider exposure for them to learn the intricacies in Foreign exchange maintenance Act (**FEMA**)
- e). Introduction of (**MIS**). Management Information System as a separate paper has been included in the curriculum. This is very relevant for those commerce students pursuing their professional courses.

### **Department of computer Science**

- a). For getting exposure about web technology, the subject **Asp.Net and C#.Net** has been introduced.
- b). For knowing the process of software development, the subject **Software Engineering** has been introduced.
- c). For getting exposure about real time project development, Department has introduced **mini project** for students studying in final year BCA, B.Sc (CS) and M.Sc (IT). To give main frame background, the subject **COBOL** is included in the curriculum . For knowing the process of research, the subject **Data Structures and Algorithms** is introduced. For knowing the basics of operating system, the subject **operating system** has been introduced.

### **Department of Accounting & Finance**

The Department has introduced Accounting Standards and International Financial Reporting Standards as part of their curriculum which hitherto is taught only in professional courses like Chartered Accountancy.

#### **4. Examination reforms.**

- a)The mark sheets of the students come with a photograph of the respective student.
- b)The mark sheets of students come with a hologram to avoid malpractices.
- c)An exclusive software was developed to facilitate the conduct of examinations.
- d) A software has been developed for publishing the results.
- e) The examination applications forms are made available online in the College Website.
- f) The collection of Examination Fees was also made online.
- g) The results are published in the College Website.
- h) The networking of computers in the COE's office has been established for better data base management.

#### **5. Candidates qualified in NET/SLET/GATE etc**

Mr. V. Srivatsav of the Department of Mathematics has qualified in both GATE and NET Lectureship.

P. Balaji (Department of Accounting & Finance) – UGC NET in Commerce

S.Thilak of the Department of Philosophy was awarded JRF by ICPR.  
S.Vijayasarathy of the Department of Philosophy was awarded JRF by ICPR.

**6. Initiative towards faculty development programs.**

S.No	Name	Department	Program attended
1.	Dr.B. Suresh	English	Refresher Course
2.	Sri.S. Subbiah		Refresher Course
3.	Sri.V. Vijayalan		Orientation
4.	Sri.U. Thanesh		Refresher in NCC
5.	Sri.D. Aravindratnagar		Orientation Course
6.	M. Elangovan	Tamil	Refresher Course
7.	G. Damodarn		Refresher Course A Short term Course
8.	Dr.C. Venu	Philosophy	Refresher Course
9.	Dr.T.K. Bhadrinath		Refresher Course
10.	Dr.P.R.Ramakrishnanan	Commerce	Refresher Course
11.	Sri.V.N. Parthiban		Short term Course Refresher Course
12.	G. Mannan		Short term Course
13.	N. Vasudevan		Orientation Course
14.	R. Balaguru		Orientation Course
15.	M. Ramesh		Orientation Course
16.	M. Ramakrishnana	Mathematics	Refresher Course
17.	S. Jaishankar		Refresher Course
18.	Dr.S. Jayakumar	Physics	Short term Course
19.	Dr.K. Elankumaran		Short term Course
20.	Sri.B. Ganesh Babu	Chemistry	Short term Course
21.	Sri.J. Gandhiraj		Short term Course
22.	Dr.S. Raghavan		Short term Course
23.	Dr.S. Munniraj		Short term Course
24.	Sri.T.Sivaramakrishnanan		Refresher Course
25.	Dr.V. Sivasubramaniam	Plant Biology and Biotechnology	Refresher Course
26.	Dr.B.S. Balakumar		Short term Course
27.	D. Anand		Refresher Course
28.	P. Saravanan		Short term Course
29.	K.V.Krishnakumar	Commerce (Evening)	Refresher Course

**7. Total number of seminars/Workshop conducted.**

Seven Workshops and 40 seminars.



	G. Rajeswari P. Narayanan S. Karthikeyan Gracy Fatima G. Jagdeesan SaiPrasanna  G. Padmanabhan Siqundar Azhagiri.  M. Sripriya		Dr. S. Jayakumar   Dr. K. Elankumaran
6.	V. Gopalakrishnan R. Ramesh Kumar C. Amirthavalli	Chemistry	Dr. S. Muniraj Dr. A.A.M. Prince

#### 10. Honours/Awards to the faculty: National and International

- Dr. M. Manickam of the Department of Mathematics has been selected as **senior Associate** by ICTP, Italy. He has been made adjunct professor in HRI, Allahabad.
- Dr. S. Jayakumar of the Department of Physics has been accorded "leading Scientist" of the year 2011, by international biography centre, England.
- Dr. A. Manickavelu, Associate professor, Department of Tamil got the best teacher award from 'Thamizhga Institute of Educational Research and Advancement', Chennai.

#### 11. Internal resources generated.

A sum of Rs. 66,0000/ from Prof. G. Sundararajan endowment was issued as scholarships to meritorious students by the Chemistry department.

The department of Business Administration generates its own resources through sponsorships for magazine in the form of page advertisements. For the year 2010-11, Magazine Sponsorships raised Rs. 1,32,000.

The Departments of Accounting & Finance and Bank Management generated Rs.180000 through Sponsorships for the State Level Seminar.

#### 12. Community services.

- Volunteers of NSS participated in various community service and awareness programs. Our college NSS students were selected for providing security during the one day world cup cricket. As part of Swami Vivekananda's 149<sup>th</sup> jayanthi celebrations a blood donation camp was organized and a record of 1373 units of blood was donated that day.
- Volunteers of YRC ( Youth Red Cross) participated in the blood donation camp organized by the college during the Swami Vivekananda Jayanthi celebrations on 28<sup>th</sup> and 31<sup>st</sup> January 2011.
- 250 students participated in the eye donation rally which was held on 3<sup>rd</sup> October, at Marina beach organized by Rajan Rotract Eye Hospital.
- 200 students participated in the Polio Programme which was held on October 5<sup>th</sup> at Marina beach organized by Rotract Team.



**e)** Our NCC unit secured 100% result in the NCC 'B' and 'C' certificate examinations. Cadet senior under Officer N. Seshathri participated in the Republic Day Camp held in New Delhi.

**f)** The department of Social Work has organized a rural camp in Vallipuram and Esoor of Chengalpattu Taluk from 20.08.2010 to 27.08.2010.

**g)** The Department of Accounting & Finance visited Vishranthi Old Age Home, Annai Old Age Home and Tsunami Victims in Thoraipakkam as a part of extension activity.

### **13. Teachers and officers newly recruited.**

Six new faculties were appointed in Computer Science department.

Dr. R. Govindaram was appointed in the Department of Business Administration.

Mr.C.Sureshkumar has been appointed in the Department of Chemistry.

The Department of Social Work had 2 new recruits Mr.J.B.Chandrasekar and Dr.S.Parameswaran.

### **14. Teaching non-teaching staff ratio.**

**3:1**

### **15. Improvements in the library services.**

(a) The process of modernising the library is continuing. Data base for nearly 34,500 books has already been created. This process will soon include all the books in the library. The entire collection in the general library is reclassified and shelved according to the 22<sup>nd</sup> edition of DDC. A relational database based on the library management software 'AUTOLIB' was developed.

(b) The working hours of the library was extended and it is working between 8.30 am to 4.45 pm.

### **16. New books/journals subscribed and their value.**

<b>Sl. No.</b>	<b>Department</b>	<b>No. of Books</b>
01	Tamil	105
02	English	45
03	Mathematics	421
04	Physics	196
05	Chemistry	15
06	Botany	166
07	Zoology	131
08	Economics	137
09	Commerce	56
10	Philosophy	4
11	General Library	86
12	Social Work	85
<b>Total</b>		<b>1447</b>

**Total number of periodicals subscribed is 82.**

**Total value of books and journals purchased is Rs. 6.8 lakhs.**

**17. Unit Cost of education.**

For aided stream student Rs. 40,263/- per year

For unaided students Rs.10,112/- per year

**18. Computerization of administration and the process of admissions and examination results, issue of certificates.**

- (a) Our Office uses computers for most of the administrative works. Salaries to the staffs are credited using the net banking facility.
- (b) The admission rank list is prepared using computers.
- (c) Grade sheets of the end semester mark list and the consolidated grade sheets are prepared using computers with proper security measures. More automation in all these will be introduced in due course of time.

**19. Technology up gradation.**

- (a) Internet facilities is provided to all faculty members.
- (b) Some upgraded instruments are introduced in the laboratories for measurement.
- (c) In COE's office the consolidated mark sheets are issued using hologram technology for security.
- (d) The department of Chemistry has procured an ice making machine, a digital balance and a refrigerator.
- (e) Technologies such as C, C++, VB, COBOL, .Net framework, Java, J2EE, Oracle, Sql Server are introduced in current curriculum.
- (f) Networking of Computers in the Computer Lab was established for better training.

**20. Computer and internet access and training to teachers, non-teaching staff and students.**

All students and staff have free access to internet facility and unlimited download. Apart from a separate computer centre, each department is provided with separate internet facility.

**21. Financial aid to students.**

- (a) Various kinds on scholarships are available for underprivileged sections of the student from the Government agencies.
- (b) The Management also provides scholarships for meritorious and economically weaker students. This includes free food and accommodation in the College hostel.
- (c) Achievers in sports activity also get cash assistance.

**22. Activities and support from the Alumni Association.**

Efforts are on to get the alumni association to function as a formal unit.

**23. Health Services.**

Rotaract and YRC wing of the College conducted free Eye Camp jointly.

The Department of Biochemistry organised a Cancer Awareness Camp in the form of Exhibition and counselling.

**24. Performance in sports activities.**

- (a) Students are trained in the following major games, Basketball, Boxing, Ball Badminton, Cricket, Football, Judo, Hockey, Kabaddi, Kho-Kho, Rowing, Shooting, Swimming, Tennis, Volleyball, and Weight lifting. Training is provided for Relay games, Lead up games, Tag games and indoor games like Badminton, Chess, Carom, Table Tennis. These training activities are conducted regularly in the morning and evening.
- (b) Regular intramurals are conducted to promote sports talents among students.

- (c) We have conducted Swami Vivekananda Inter-Collegiate Invitation tournaments and the Madras University Inter-Collegiate Volleyball tournament B-Zone (men).

## **25. Incentives to outstanding sports persons**

Outstanding sports personalities are provided with sports kit free of cost.

## **26. Student Achievements/awards.**

**Karthik and Rajkamal from Department of social work successfully rehabilitated 23 delinquent children with their family in Chennai. This was very much appreciated by the media.**

Our College cricket team has won the following trophies.

- (a) YMCA College Buck Memorial Cricket Tournament- Winner
- (b) QuaideMillath Trophy – Winner
- (c) Karizma ZMR Cricket Tournament- Winner
- (d) Vodafone Cup Cricket Tournament – Winner
- (e) Swami Vivekananda Inter-Collegiate Cricket Tournament – Winner
- (f) A.M. Jain College Gold Cup- Runner

Aditya Ganesh (B. Com, 2<sup>nd</sup> year) Vignesh M. Mohan (B. Com 2<sup>nd</sup> year) Varun Anand (B. Com 2<sup>nd</sup> year) Ganga Srithar Raju (B.C.A 1<sup>st</sup> year) represented under 19 categories in the All India Inter State Cricket Tournament.

S. Deepak Murali (B.A. Economics 2<sup>nd</sup> year) and Prasanth K. Varma (B. Com 2<sup>nd</sup> year) represented under 22 categories.

C.G. Gowtham (B.Com 2<sup>nd</sup> year) has won GOLD medals in the following swimming competitions.

- |                      |   |      |
|----------------------|---|------|
| 1. 100m Backstroke   | - | Gold |
| 2. 200m Backstroke   | - | Gold |
| 3. 50m Backstroke    | - | Gold |
| 4. 800m freestyle    | - | Gold |
| 5. 1500m freestyle   | - | Gold |
| 6. 4x100m free style | - | Gold |
| 7. 4x200m Free style | - | Gold |
| 8. 4x100m IM         | - | Gold |

In the 14<sup>th</sup> year Senthil Memorial Tamilnadu state level swimming meet held at Chennai, C.G. Gowtham got individual championship for men section.

He also finished 200m in first place and 200m backstroke first place in the district level Swimming meet conducted by sports development Authority of Tamil Nadu.

## **FOOT BALL**

Our College won the CUNNAN CHETTYS TROPHY state level Inter-Collegiate football tournament, conducted by DRBCC HINDU COLLEGE.

Winner in the Partial State level football tournament.

Our College has secured III place in the IIT state level Inter Collegiate football tournament.

## **TENNIS**

Our College won the Madras University-B zone and Inter-zonal Tennis tournaments.

Winner in CMC trophy All India Inter-Collegiate Tennis tournament conducted by Vellore Christian Medical College.

Runners-up in the Swami Vivekananda Inter-Collegiate Invitation Tournament.

### **Fine Arts (Oratorical, Music, Literature and other creative pursuits)**

Srikantan, student of B.Com. (Corporate Secretaryship) has directed short films "COLORS" and "ACCEPTANCE" and has been screened in various international film festivals where they were critically acclaimed.

Anandhakrishnan, a student of B.Com. (Corporate Secretaryship) has won the Young Talent Artiste from the Governor of Tamil Nadu.

V.Krishna Kishore, a son of celebrity film musician carried on his father's legacy in music and accompanied professional musicians in various concerts. He has also composed various jungles and part of a winning team of a music reality show judged by A.R.Rahman.

The other prodigious musicians are Sabarish Shankar and Vivek Siva who play accompaniments with professional musicians in the Carnatic and other music circuit.

Akshey Rajesh, II BBA, won the title of Best Delegate in a Model United Nations organised by Ethiraj College.

Vivekanandan of II MSW acted as a Resource Person in training Street Theatre to the staff of Bala Vihar, a voluntary organisation and also organised a eye camp of the inmates of the same home.

The Evening College as a whole organised series of Inter-Department events as part of Swami Vivekananda Jayanthi Celebrations. The Department of Social work won the overall trophy.

### **Academic Achievements**

Students from the Departments of Commerce (Evening), Corporate Secretaryship, Business Administration, Accounting & Finance and Bank Management who have done extremely well and have qualified in different levels (Foundation/CPT, PCC/Intermediate/Stage I and Final) of professional courses like CA, CWA, CS and ACCA (London).

Arvind Natarajan, III BioChemistry has been selected for a prestigious Research fellowship (Sponsored by the Indian Academy of Science) Program at IISER, Pune.

### **27. Activities of the Guidance and Counselling unit.**

The student progress in academics and attendance is continuously monitored.

The students are advised periodically about the opportunities available to them.

If there is need parents of students are called for briefing about their wards progress in the College.

Counseling and guidance is given for those students who have been Defaulters.

Students are given **PANCARD** as a measure of ID proof and educative value. Students are also provided with **Debit Card** from nationalized banks and **internet banking facility with zero balance** in order to give practical exposure for banking.

### **28. Placement services provided to students.**

The Cell continues to motivate and empower the student for full time and part time jobs. It is in touch with some of the Blue Chip Companies in the country in particular in Tamil Nadu and the adjoining states like Andhra Pradesh and Karnataka.

To name a few, the following companies came to our premises for recruitment :- Deloitte, Cognizant Technological Solutions, Pricewater Coopers, World Bank, HDFC Bank, Wipro Technologies, McKinsey, Nissin Renault and Dell, Goldman Sachs .

150 students could secure job offers from these companies.

## **29. Good practices of the Institution.**

Being an autonomous institution the College designs its own curriculum optimizing the student abilities and needs. – Internalize the Curriculum. Introduce ICT techniques for teaching and learning process. Introduce transparency in the evaluation of end semester answer scripts. Provide Xerox copies of the scripts to the student.

Aim to make persuade every faculty to register for their Ph.D and others to continue research.

Optimize the library resources so that the student gets the text books prescribed in the syllabus.

Have a transparent admission policy by providing necessary information to those who seek admission.

The Department of Business Administration has certain unique healthy practices like :

- Mentoring by senior students and alumni
- Daily news update on notice board
- Active Student Association, which conducts activities in-house right through the year.
- A System of 10 student prefects to take care of curricular, co and extra curricular needs of the students.
- Selection of student prefects on basis of merit through a rigorous & simulated corporate selection process.
- Department and college updates to Students through Google Calendar and mobiles.
- Annual Department Magazine content developed and edited by the students.
- The funds for designing, printing and distributing the magazine are raised by the students in the form of sponsorships.

## **PART C**

### **Goals set for the next academic year**

1. Consolidate the measures we have taken since becoming autonomous.
2. To increase the performance of students in the end semester examinations.
3. To conduct more remedial classes.
4. More staff to apply for minor and major projects.
5. To conduct bridge course wherever required.
6. To arrange for guest lectures to improve the overall personality and presentation skills of students.
7. To invite more companies for placement.

**Coordinator  
IQAC**

**Principal and  
Chairman, IQAC**