

RAMAKRISHNA MISSION VIVEKANANDA COLLEGE EVENING COLLEGE (AUTONOMOUS)  
DEPARTMENT OF ACCOUNTING & FINANCE  
CURRICULUM FOR B.COM (AF) DEGREE COURSE - 2019 ONWARDS

**SEMESTER - V**

Title of the Subject	Subject Code	Credits
Research Methodology	19UAFAM16 / 19UAFBM16	4

**Unit - I**

Research – Meaning – Significance – Objectives – Types of Research – Steps in Research.

**Unit - II**

Research Problem – Definition – Nature – Formulation – Sources of Defining the Problem – Research Design – Meaning – Needs – Types of Research & Characteristics - Methods of Research - Experimental , Descriptive, Historical, Qualitative and Quantitative methods.

Design – Variables – Types of variable qualitative, quantitative, dependent and independent variables – Research Proposal and its Preparation – Research Hypothesis – Types of Hypotheses.

**Unit - III**

Method of Data Collection – Census and Sample Survey – Sample Frame – Sample Size – Methods of Sampling - Sampling Error - Missing Data.

**Unit - IV**

Collection and Analysis of Data – Types of Data – Techniques of Data Collection – Preparation of Questionnaire or Interview Schedule – Measurement and Scaling Techniques – Nominal Data – Interval Data, Ordinal Data – Ratio Data – Reliability Analysis and its Need – Analysis of Data - Contemporary data analysis methods

**Unit - V**

Research Reporting – Relevance – Characteristics of a Good Research Reports – Plagiarism, Organization of Research Report - Types, Structure and Components - Contents, Bibliography, Appendices, Style Manuals - APA Style, MLA Style.

Research Ethics - Article writing: Format.

**Reference Books**

1. Research Methodology - P.Ravilochanan, Margham Publications.
2. Research Methodology - C.R.Kothari
3. Krishnaswami OR, Methodology of Research for Social Science, Himalaya, Mumbai

**Question Pattern:**

	Total	To answer	Marks	Total marks
Section A	7	5	5	25
Section B	7	5	10	50