

RAMAKRISHNA MISSION VIVEKANANDA COLLEGE EVENING COLLEGE (AUTONOMOUS)
DEPARTMENT OF ACCOUNTING & FINANCE
CURRICULUM FOR B.COM (AF) DEGREE COURSE - 2019 ONWARDS

SEMESTER -VI

Title of the Subject	Subject Code	Credits
Investment Management	19UAF AE02/19UAF BE02	4

Unit I

Concept and Investment - Importance - Alternative forms of Investment - LIC Schemes - Bank Deposits - Government Securities - Mutual Funds Schemes - Post Office Schemes - Provident Fund - Company Deposits - Real Estate - Gold and Silver.

Unit II

Return on Investment - Measurement of Returns - Methods of Measurements - Risk on Investments - Meaning and Classification - Measurement of Risk and its impact on Investment Decision.

Unit III

Security Analysis - Fundamental Analysis - Economic, Industry and Company Analysis, Technical Analysis - Dow theory - Types of Charts - Important Chart Pattern.

Unit IV

Valuation of Shares, Debentures, bonds, Common Stock and other Commercial Papers - Portfolio Analysis - Selection - Diversification - Performance Evaluation.

Unit V

Efficient Market Theory - Random Walk Theory - Weak - Semi Strong Theory - Strong Theory - Portfolio Analysis - Markowitz Theory - Optimum Portfolio

Reference Books:

- Investment Management - Dr. L. Natarajan
- Investment Management - Dr. V.K. Bhalla
- Investment Management - Dr. V. Radha & Oman Nair.

Question Pattern:

	Total	To answer	Marks	Total marks
Section A	7	5	5	25
Section B	7	5	10	50